



FOR IMMEDIATE RELEASE

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DSLBD Announces ‘Get Your Business Online Week with Google’

(WASHINGTON, D.C.) – Today, the Department of Small and Local Business Development (DSLBD) will be joining other cities around the nation to help kick off Google’s “Get Your Business Online Week”.

From March 25th-March 28th, DSLBD will be participating in the weeklong event, hosted by Google, by promoting the program to local businesses and hosting live streaming events. Small businesses will be able to benefit from the week’s activities by learning about a variety of Google tools, including branded analytics, webmaster tools and a free Google plus local listing so that their business can be found on searches.

“Small businesses that are online are expected to grow 40 percent faster over the next three years. In today’s business environment establishing a web presence is vital to small business opportunities,” said Director Robert Summers of the Department of Small and Local Business Development. “Google’s ‘Get Your Business Online’ is a unique partnership that offers our small businesses a free website and expert support to create competitive advantages in the market place.”

A series of free, live streamed workshops will be offered in partnership with Google. DSLBD will be streaming live feed for the workshops on DLSBD’s website at www.dslbd.dc.gov March 25-28th and offering two free in person screenings Tuesday, March 25 and Wednesday, March 26.

About the District of Columbia Department of Small and Local Business Development

The District of Columbia Department of Small and Local Business Development (DSLBD) fosters the economic growth, development, and retention of District of Columbia based businesses, and promotes economic development throughout the District’s commercial corridors. For more go to <http://dslbd.dc.gov> or contact us at dslbd@dc.gov. Follow DSLBD on Twitter at @SmallBizDC, or like our Facebook page <http://facebook.com/bizDC>.

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